Parkestone Association Grant
Pride March Banner grant 2014 report

The Project Name 2 new banners for Pride March Adelaide

Description of Project
Pride March Adelaide is an annual event celebrating the love, strength and diversity of Adelaide and SA's LGBTIQ community. Our old, heavy banner was worn out. We were successful in our application for 2 new banners, one to lead the March and another at the conclusion of the March so the public could identify Pride March and what it is. We needed professionally designed, long lasting new banners.

Outcomes of the Project due Parkestone Assoc funds.
Kirsten Uhrig, a visual artist and member of the Pride March committee created a design for the new banners and after some research we found a company who not only made the 2 big banners but we had a small amount of funds left some which allowed us to purchase 4 new Marshalls jacketswith the banner logo repeated on them so that people could recognize the Pride March Marshalls.

The banners clearly identify Pride March and what it represents, they are light for marchers to carry and easy to store. They are long lasting and will be a feature of many Pride Marches to come.

This project fulfilled the Parkstone by providing these beautiful and practical contributions to the Adelaide LGBTQ community.
The banners certainly promoted Pride March to participants, bystanders on the streets and the media educating both the queer community and wider community about sexual and gender diversity.

The Pride March committee, Eric Kuhlmann, Kirsten Uhrig and Margie Fischer would like to thank the Association for their generosity and vision in providing the funds which have been so useful.